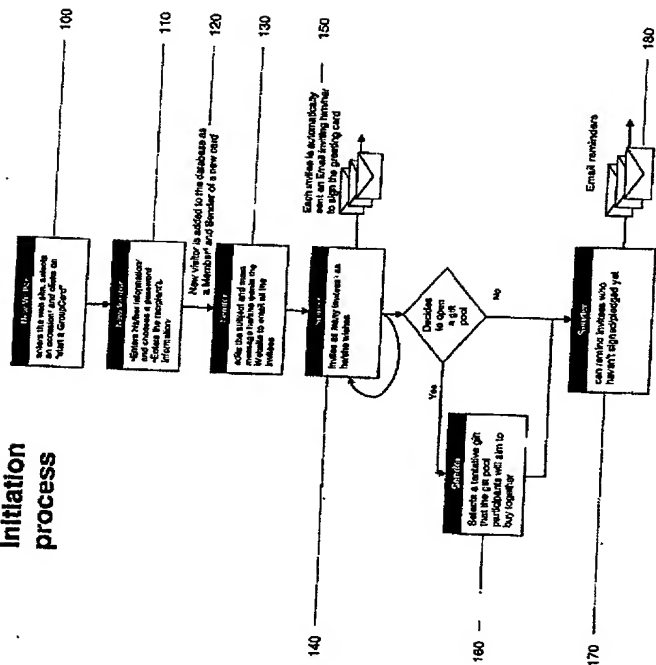


Initiation process



Considerable events such as (but not limited to) birthday, holiday, get well, wedding, etc.

- The new visitor has to enter his/her last name and email address.
- The new visitor has to enter his/her first name and email address.
- Members each have a personalized user interface where they can initiate new group greeting cards.
- For each invitee, the system generates a unique name, email address and (optionally) phone number. This code is to be appended to the front of each invitation message.

FIG. 2

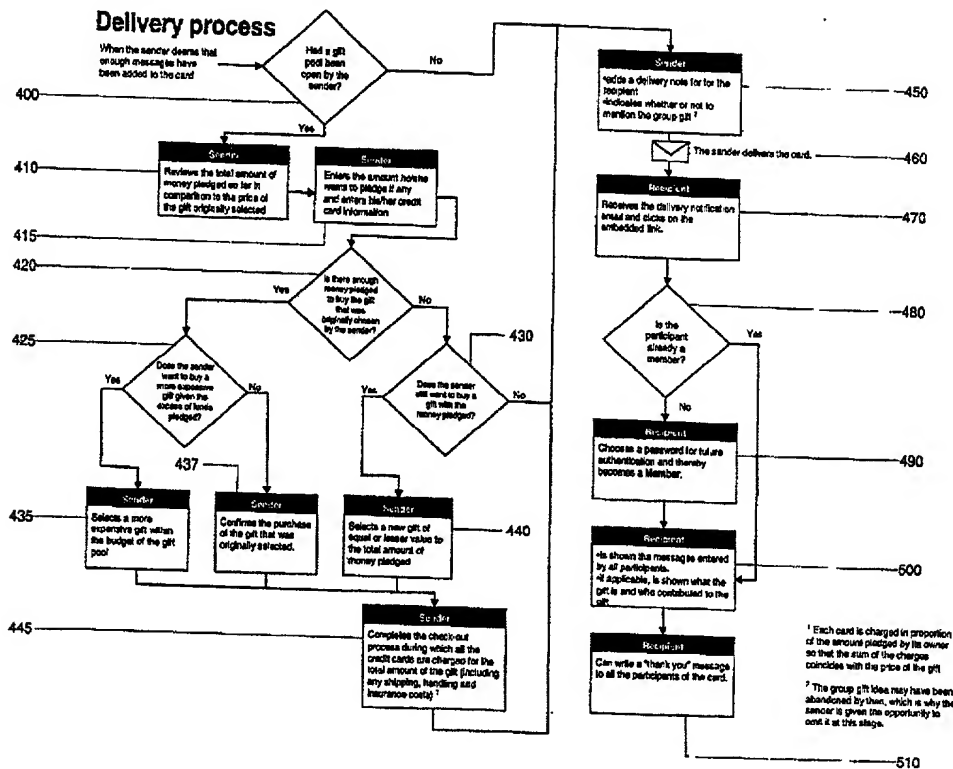
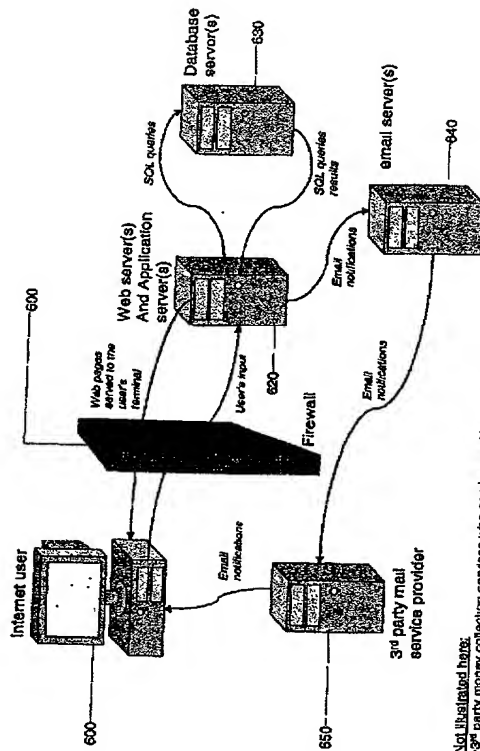


FIG. 4

Apparatus



Not registered here:
 -3rd party money collection services who can be used by the sender to collect contributions from participants toward the group gift.
 -The differentiation between the various types of users (sender, participants, recipient)
 -The merchant sites where the sender can buy the group gift

FIG. 5